

2ND ANNUAL MODULAR FOR MULTI-FAMILY HOUSING SYMPOSIUM

5TH- 6TH MARCH 2025 | PAN PACIFIC TORONTO, CANADA



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EVENT OVERVIEW

Demand for multi-family housing has already surged in the Canadian real estate market, majorly due to a surge in population growth. Prime Minister, Justin Trudeau, announced a \$600 million package to make it easier and cheaper to build more homes faster via the 2024 budget. To close the housing gap, Canada would need to build 3.1 million homes by 2030. The statistic shows the population in Canada has grown to 39,140,231 as of August 5th, 2024, and is expected to reach 40.87 million by the end of Q4 2024. According to a recent article by Grist, in July 2024, Deputy Prime Minister and Minister of Finance Chrystia Freeland highlighted the government's historic plan to build nearly 4 million new homes in Canada. For 2024, Canada Mortgage and Housing Corporation (CMHC) stated that Edmonton reflects a broader trend for new home construction in Canada where builders are more focused than ever on multi-family development.

CMHC's high-end forecast for 2024 calls for a potential 29% rise in the new home construction rate, where nearly 60% would be multi-family house development. The City of Toronto is taking concrete action to accelerate modular and rapid-build construction of housing. "When I talk about making it faster to build homes, modular housing is a big part of it," Prime Minister Justin Trudeau said in a July statement. The City of Toronto is committed to creating 1,000 new modular homes in Toronto. The government views Modular as a part of Canada's housing solution, prompting new measures in the Budget 2024. Launching a \$50 million Homebuilding Technology and Innovation Fund that will boost the development and use of innovative housing technologies and materials, including modular and prefabricated homes. Allocation of \$50 million to accelerate and upgrade home construction. This enhances the progress of numerous ongoing innovative projects nationwide, such as modular housing, mass timber, robotics, 3D printing, and automation. Introduction of a revamped Housing Design Catalogue with a \$11.6 million budget, that will support frames for modular homes, row houses, and fourplexes.

As Canada's real estate market grapples with unprecedented demand for multi-family housing, the **2nd Annual Modular for Multi-family Housing Symposium** by **Trueventus** offers a premier opportunity to gain experience and insights from top industry experts on the latest multi-family housing trends and demands. Discover the innovative modular construction techniques that are revolutionizing the future of housing, and explore a spectrum of multi-family home development options from duplexes to fourplexes, to high-rise living spaces and beyond. Engage with top professionals and decision-makers, and gain a deeper understanding of the market dynamics, forecasts, and opportunities in this evolving field. Join us to be at the forefront of solving housing challenges and unlock new opportunities for growth and profitability in the dynamic Canadian real estate market.

WHY YOU CANNOT MISS THIS EVENT

- Gain insights and expertise from subject experts and leading professionals on the latest trends and demands in multi-family housing sector
- Expanding horizons in multi-family housing development, highlighting from duplexes to fourplexes, townhouses to towering high-rise apartments, condominiums and more
- Uncover the cutting-edge innovations and latest techniques in modular construction that are driving construction of multi-family homes
- Network with key industry players, decision-makers, and leaders from various sectors
- Understand the current market dynamics, future forecasts, and recent developments of multi-family houses within the Canada's real estate landscape
- Engage with discussions on the development of multi-family housing and contribute to solving housing shortage challenges while also generating profitable returns

WHO SHOULD ATTEND?

This event is targeted but not limited to:

- CEOs, CIOs, & COOs
- Chief Construction Officers
- Chief Manufacturing Officers
- VPs/ Directors/ Heads/ General Managers/ Managers of:
 - o Construction
 - o Modular Construction
 - o On-site Construction
 - o On-site Manufacturing
 - o Operations
 - o Project Management
 - o EPC
 - o On-site & Prefabrication
 - o Civil Engineering
 - o Structural Engineering
 - o Project Engineering
 - o Property Development
 - o Quantity Surveying
 - o Infrastructure
 - o Architecture
 - o Drafting Design
 - o On-site Delivery
 - o Procurement
 - o Strategic Sourcing

From the following industries:

- Government Entities
- Engineering & Construction Companies
- Real Estate Developers
- BIM Consultancy
- Manufacturing & Prefabrication
- Building Materials Suppliers
- Building Service Providers
- Project Management
- Technology Solution Providers
- Design & Architecture Firms
- Construction Project Management Firms
- Real Estate Consultants

FOR FURTHER DETAILS, CONTACT

CASEY LEE

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With our FastTrack Modular Precast we have developed a system that enables developers to deliver buildings faster at a competitive price. Our mission is to drastically speed up the process of developing, designing and building mid-rise residential buildings.

EXHIBITOR SPONSORS



Building Better Starts with the Wall

UnitiWall is redefining building construction with an all-in-one panel solution designed to streamline processes and significantly reduce building ownership costs. Ideal for new construction and deep energy retrofits, our prefabricated wall systems are both sustainable and resilient, accelerating construction schedules by up to 80%, saving time and money, while providing the highest occupant comfort. Incorporating a wide range of exterior cladding materials and window types, our high-performance panels are tailored to each project and delivered fully clad, ready for on-site installation. Based in Mississauga, Ontario, UnitiWall provides a simple, energy-efficient, and future-ready solution that is revolutionizing building envelope construction. We're dedicated to leaving a positive impact, by providing projects that are safer, more resilient, and environmentally sustainable. Learn more at www.unitiwall.com or contact us at **905-816-1641**.



RPW Modular Roofing Solutions is the leading supplier of single ply membranes in the modular construction market. A roof is more than just a membrane; we deliver unparalleled technical support and high-quality accessory products. It's not just a roof; it's peace of mind.

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FEATURING PRESENTATIONS AND CASE STUDIES BY DISTINGUISHED SPEAKERS



Sara Ann Logan
Vice President of Design
Volumetric Building Companies
Boston, Massachusetts



Boyang Huang
Co-Founder
Borderless Corp
Toronto, Ontario



David Wallace
Principal
DRA/W
Brooklyn, New York



Adam Altobelli
President
The GeoFocus Group and Buy Dirt Developments
Vaughan, Ontario



Eisa Lee
Partner Architect
XL Architects
Toronto, Ontario



Hamid Waraich
Vice President Acquisitions
Waraich Group
Oshawa, Ontario



Zenon Radewych
Principal
WZMH Architects
Toronto, Ontario



Ian Tolliver
President and Chief Executive Officer & President and
Director of Construction
Tolliver International Incorporated & Ontario
Black Contractors Association
Toronto, Ontario



Marc Beintema
Pre-Construction Manager
Nautical Lands Group
Ottawa, Ontario



Andrew Howard
Director, Mortgage Origination
Canada ICI
Vancouver, British Columbia



Brandy Burdeniuk
Director of ESG, North America
Avison Young
Toronto, Ontario



Haytham Rabie
Director Construction, Low Rise / Mid Rise / High Rise
Marlin Spring Developments
Toronto, Ontario



Parul Sharma
Project manager
Turner & Townsend
Toronto, Ontario



Sandie Price
Knowledge Transfer Specialist- Innovation
Canada Mortgage and Housing Corporation (CMHC)
Edmonton, Alberta



Guela Solow
Managing Partner
ARK|PETROFF
Toronto, Ontario



Rohan Walters
Principal and designer
Space by Rohan
Toronto, Ontario



John Profitt
Principle
Nextlevel Modular Inc
Vancouver, British Columbia



Shannon Gerryts GSC
Senior Project Manager/Director of New Developments
Vandel/ContractHer Construction Management
City Guelph, Ontario

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Day One: Wednesday, 5th March 2025

0800 Registration & Coffee

0850 Chairperson Welcome Address

0900 Session One

Maximizing Designing for Manufacturing and Assembly

- Design's role in the productization of the built environment is becoming ever clearer as design thinking and its correlation and base in user needs increases
- Outside of need development and ideation design can be an arbiter and a guide - it can drive and meter
- Get some insight into our process, design's role in our platform development how a strong platform can allow for design variation and innovation, and how a truly symbiotic relationship between design and platform can transform the adoption and the reach of industrialized construction

Sara Ann Logan, Vice President of Design
Volumetric Building Companies, Boston, Massachusetts

0945 Session Two

How Modular Construction Can Cut Costs without Compromising Quality

- Efficient Use of Materials: Less waste due to precise factory processes.
- Labor Savings: On-site labor is reduced, lowering overall workforce expenses.
- Economies of Scale: Mass production of modules can lower unit costs.

Haytham Rabie, Director of Construction, Low Rise / Mid Rise / High Rise
Marlin Spring Developments, Toronto Ontario

1030 The Speed Networking - The Mad Minutes!

Fun and fast, this networking activity is a great opportunity to grow your connections.

1105 Morning Refreshments

1130 Session Three: Panel Discussion

Innovative Multi-Unit Modular Solutions for Affordable Housing Panel

Moderator

Sandie Price, Knowledge Transfer Specialist- Innovation, **Canada Mortgage and Housing Corporation (CMHC), Edmonton, Alberta**

Panelist

Panelists TDB

1215 Session Four

Design Diversity: From Duplexes to Fourplexes Living Space, Exploring Multi-Family Housing Options

- Duplexes: Two units sharing a wall, often side-by-side or stacked
- Triplexes: Three-unit buildings, typically with separate entrances
- Fourplexes: Four-unit structures offering a compact community feel

Eisa Lee, Partner Architect,
XL Architects, Toronto, Ontario

1300 Networking Luncheon

1400 Session Five

Rebuilding Ukraine Using The Speedstac System: "Leveraging AI Tools for Efficient, Cost-Effective, and Sustainable Modular Construction

- Speedstac: The future of rapid and adaptable modular construction
- Utilizing AI with Speedstac for precise damage analysis and efficient rebuilding
- A global vision: Speedstac's potential to resolve worldwide housing challenges

Zenon Radewych, Principal
WZMH Architects, Toronto, Ontario

1445 Session Six

The Power of Penalization. Unlocking The Potential of Off-Site Construction.

- Development to Delivery keeps a holistic view
- Refine, Refine, Refine. Keep your processes lean and flexible
- When you Market yourself, what are you selling?

Marc Beintema, Pre-Construction Manager
Nautical Lands Group, Ottawa, Ontario

1530 Afternoon Refreshments

1600 Session Seven

Toronto's Modular Revolution: Creating Livable High-Density Multi-Family Communities

- Rapid construction: Modular methods reduce build time, addressing housing demand quickly
- Affordable housing: Cost-efficient solution for creating affordable, livable spaces
- High-density living: Maximizes land use in urban areas by accommodating more units

Brandy Burdeniuk, Director of ESG, North America,
Avison Young, Toronto, Ontario

1645 Session Eight

CMHC Financing for Modular Multi-Family Rental Construction

- Program and product guidelines for modular housing
- Financing incentives via the MLI Select program
- Defining the capital stack for term, construction and take-out scenarios

Andrew Howard, Director, Mortgage Origination
Canada ICI, Vancouver, British Columbia

1730 Session Nine

Procurement Strategies for Successful Modular Delivery

- Early supplier involvement: Engage key suppliers and manufacturers at the design stage
- Collaborative partnerships: Foster strong relationships between stakeholders
- Standardization: Use standardized components to streamline procurement

Parul Sharma, Project manager,
Turner & Townsend, Toronto, Ontario

1815 End of Day One

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Day Two: Thursday, 6th March 2025

0800 **Registration & Coffee**

0850 **Chairperson Welcome Address**

0900 **Session One**

The Future of Modular Architecture

- Faster construction: Prefabricated modules speed up the building process.
- Cost-effective: Lower construction and labor costs.
- Urbanization support: Ideal for dense, fast-growing cities.

David Wallance, Principal,
DRA/W, Brooklyn, New York

0945 **Session Two**

Budget Breakthroughs: How Modular Construction Can Cut Costs Without Compromising Quality

- Efficient use of materials: Reduces waste and lowers material costs
- Shorter construction time: Minimizes labor costs and site overheads
- Bulk purchasing: Prefabrication allows for cost savings through bulk material orders.

Boyang Huang, Co-Founder
Borderless Corp, Toronto, Ontario

1030 **Morning Refreshments**

1100 **Session Three**

Due Diligence: From Land Acquisition to Permit Submission

- Land assessment: Evaluate site suitability, zoning, and environmental factors
- Legal checks: Verify land ownership, title, and potential restrictions
- Feasibility study: Analyze the project's financial, technical, and regulatory viability

Adam Altobelli, President,
The GeoFocus Group and Buy Dirt Developments, Vaughan, Ontario

1145 **Session Four**

Why Modular Construction is Inevitable for Hotels and Multifamily Residential Developments

- Faster construction: Speeds up the building process, reducing time-to-market
- Cost-effective: Lowers labor and material costs due to off-site production
- Consistent quality: A controlled factory environment ensures higher precision and fewer defects

Hamid Waraich, Vice President Acquisitions,
Waraich Group, Oshawa, Ontario

1230 **Networking Luncheon**

1400 **Session Five**

A Toronto Case Study in Modular Housing

- A multi-lens perspective
- Architect + Client + Constructor

Guela Solow, Managing Partner
ARK|PETROFF, Toronto, Ontario

1445 **Session Six**

Housing challenges in Toronto

- Skyrocketing Prices: Homeownership is increasingly unaffordable
- Rental Crisis: Rents are rising sharply, and rental units are limited
- Homelessness: Lack of affordable housing leads to increased homelessness

Ian Tolliver, President and Chief Executive Officer & President and Director of Construction,
Tolliver International Incorporated & Ontario Black Contractors Association, Toronto, Ontario

1530 **Afternoon Refreshments**

1600 **Session Seven**

Beautiful and Simple Modularization is the Key to Success for Multi-Family, Mid and Low-rise Buildings

- Toronto embraces modular construction for high-density housing
- Focus on creating livable, multi-family communities
- Speeds up construction time, and reduces costs

Rohan Walters, Principal and designer
Space by Rohan, Toronto, Ontario

1645 **Session Eight**

Modular, Prefabrication and the Circular Economy

- Material reuse: Modular components can be repurposed, reducing waste
- Design for disassembly: Prefabricated modules are easy to dismantle and reuse in new projects
- Resource efficiency: Prefabrication minimizes raw material usage and maximizes efficiency

John Profit, Principle
Nextlevel Modular Inc, Vancouver, British Columbia

1730 **Session Nine**

How Modular Construction Can Cut Costs Without Compromising Quality (Systems for Affordable & Sustainable Construction Solutions)

- Off-site fabrication allows for simultaneous site preparation and building assembly.
- Reduced construction time means lower labor and overhead costs.
- Automation and assembly-line processes can lower labor expenses.

Shannon Gerrys GSC, Senior Project Manager/Director of New Developments
Vandel/ContractHer Construction Management, City Guelph, Ontario

1815 **End of Conference**

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COMPANY DETAILS

Name	Industry
Address	
Postcode	Country
Tel	Fax

ATTENDEE DETAILS

1	Name	Job Title
	Tel	Email
2	Name	Job Title
	Tel	Email
3	Name	Job Title
	Tel	Email
4	Name	Job Title
	Tel	Email
5	Name	Job Title
	Tel	Email

APPROVAL

NB: Signatory must be authorised on behalf of contracting organisation.	
Name	Job Title
Email	
Tel	Fax
Authorising Signature	

REGISTRATION FEES

	Corporate
End of November 2024	CAD 1695 (Per Delegate)
End of December 2024	CAD 1995 (Per Delegate)
End of January 2025	CAD 2495 (Per Delegate)
1st February 2025 onwards	CAD 3495 (Per Delegate)
All options inclusive of delegate pack, luncheon and refreshments.	

PAYMENT METHODS

Payment is due in 5 working days. By Signing and returning this form, you are accepting our terms and conditions.	
<input type="checkbox"/>	Bank Transfer
<input type="checkbox"/>	Credit Card

REGISTER NOW

Casey Lee
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E: caseyl@trueventus.com
Take a Snapshot or Scan and Email us

TERMS & CONDITIONS

- The course fee is inclusive of the event proceedings, materials, refreshment and lunch.
- Upon receipt of the complete registration form, invoice will be issued. Trueventus request that all payments be made within 5 working days of the invoice being issued. Full payment must be received prior to the event. Only delegates that have made full payment will be admitted to event. Clients are responsible for their own banking fees and banking fees will not be absorbed into the booking price.
- Substitution & cancellations policy. Should the registered delegate is unable to attend, a substitute delegate is welcome at no extra charge. Written notifications of all substitutions is required 5 working days prior to the event. Trueventus contracts carry 100% full liability upon receipt of registration. Non payment does not constitute cancellation. A 100% of cancellation fee will be charged under the terms outlined below: Due to limited event seats, Trueventus agrees to book and confirm the seat for the client upon issuance of invoice. Upon signing of this contract, client agrees that in case of dispute or cancellation of this contract Trueventus will not be for total contract value. If a client does not attend the event without written notification at least 5 working days prior to the event date, he/she will be deemed as no show. A no show at the event still constitutes that the client will have to pay the invoice amount that was issued to them. Trueventus does not provide refunds for cancellations. By signing this contract the client also agrees that if they cancel that Trueventus reserves the right to pursue monies owed via the use of local debt collection agency were the client is situated. Furthermore the client will be held liable for any costs incurred in collection of outstanding monies. When any cancellations are notified in writing to Trueventus 5 working days prior to the event, a credit voucher will be issued for use in future Trueventus events.
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- Upon receiving this signed booking form, you the client hereby consent to Trueventus to keep your details for the use of future marketing activities carried out by Trueventus and third party organisations & partners.
- Copyright and Intellectual Property. Any redistribution or reproduction of part or all of the contents in any form in connection to this event is prohibited without prior written consent by Trueventus.
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- All Trueventus events are held in a classroom or theater format.
- All Trueventus events are held at either 5 or 4 Star Hotels.
- All payment must be directed to Trueventus in full prior to the event. Any company's participating in National training schemes such as HRDC Scheme and are applying grants you must first pay Trueventus and upon you receiving the grant you will be refunded this amount back. Failure to pay prior to the event can result in your company being blocked from joining the conference.
- All transaction charges, withholding taxes, local taxes, or currency exchange issues will be strictly absorbed by sender. Trueventus reserves absolute right to refuse admission of participant/s to the event should invoice amount is not received in full.

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